



**Amro**  
*Institutes*



“SURAJKUND”

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**BROCHURE**



**Amro**  
*Institutes*



**Amro** College of Hotel Management

**Amro** Tourism Academy

**Amro** Institute of Management

**Amro** Junior College of Hotel Management

**Amro** Junior College of Arts, Science & Commerce



### Our Chairman - Mr. Rajan Soni

Mr. Soni completed his Honors Degree in Pharmacy from Birla Institute of Technology & Science (BITS), Pilani. After working briefly with Sandoz India Limited, he moved to Canada to pursue his Masters degree. He completed his MBA at Concordia University (now known as the John Molson School of Business) and was asked to join as a faculty member upon successful completion of his MBA. He taught Operations Research to Undergraduate and MBA students at Concordia University for 12 years and later on for 4 years to undergraduate and graduate students of McGill University, Montreal, Canada. He returned to India, with a dream to promote and share education of world class level within Indian parameters.

### Message From The Chairman

Regardless of the source consulted, the Hotel and Tourism Industry is the world's largest industry, and rivals any other in terms of size and economic impact. International business and leisure travel have expanded into a multibillion dollar industry and continued growth will further increase the demand of educated & highly skilled professionals. Bearing this in mind, Amro was conceived.

Hotels all over the world need well trained people who possess good technical & managerial skills, people who are enthusiastic & personable with the ability to deal with guests & staff in a friendly & professional way. In addition, students acquire experience in a number of operational areas across a range of hospitality establishments, ensuring that on graduation they have both a respected qualification and work experience.

I invite you to consider the benefits of a professional Degree / Diploma / Certificate at Amro, which offers an integral educational experience blending classroom learning with business activities. If you would like a career in the exciting Hotel & Tourism Industry, then we can train you to be part of the Management team. We believe that there is no better place to start shaping your career than in the living laboratory called Amro.

I strongly believe that: "If YOU succeed, WE succeed, and if YOU fail, WE, as a team, fail.

Our team definitely doesn't want to fail.

Be a proud AMROITE by joining today."



Chairman Sir with Celebrity Chef Vishnu Manohar



### Amro's MISSION

To produce tomorrow's hospitality management leaders, possessing intellectual curiosity, an enquiring mind, a sense of creativity, a solid sense of integrity, a vision for the future, and a passion for perfection; above all, a better human being who AIMS high.

### ABOUT Amro

Amro is a group of institutes that was founded in the year 2000 with Amro Tourism Academy, further branching out with Amro College of Hotel Management (2002), Amro Institute of Management (2007), Amro Junior College of Hotel Management (2013), and most recently, Amro Junior College of Arts, Science & Commerce (2017).

It was established by Founder and Chairman Mr. Rajan Soni with the aim of making international level education accessible to Indian students. Mr. Soni believes that education should be about more than just following a curriculum, and therefore all courses under any Amro banner are regularly interspersed with personality development classes, events where students take charge, industry visits, as well as guest lectures from various experts. Team Amro strives to make each student understand their own potential and work towards becoming a better version of themselves.

*'Tapping the Untapped Potential'* is what Amro stands for.

### Amro's ECO-FRIENDLY CAMPUS

The Eco-Friendly campus is situated on a picturesque location which is spread over 5 acres of land. On the front, the campus has about a kilometer stretch touching the Nashik-Mumbai Highway, while the other side hugged by the meandering Valdevi River.

During the rainy season, one can see a beautiful and natural waterfall within the premises. It is a real treat to visit, and Team Amro encourages all of the aspiring students to come and visit the grandeur of the campus.

The Amro campus is running on 100% Solar Energy. The building has been designed by renowned architect, the late Mr. Laurie Baker. The unique circular building is based on the load-bearing concept, having double insulated walls which reduce in-room heat. This results in a naturally cooler structure. The building has an open brick finish which adds to its beauty.

## WHY CHOOSE Amro ? COMMITMENT TO THE STUDENTS

Amro's USP is its commitment to its students. Students are guided by experienced faculty members. Amro helps students identify their goals, and then gives them the foundation and confidence to achieve them. Team Amro believes in the value of practical or "Hands on" experience as the basis for all learning. The teaching pattern combines comprehensive academic study, practical work, and internships, to give students the right blend of theory, practical, and professional skills.

### WHERE IS Amro LOCATED ?

Amro is located at "SURAJKUND" on the Mumbai Agra Highway (NH3), about 14 kms from the heart of Nashik City.

Access to the campus is directly from the highway itself.

Amro is easily accessible from Nashik City. Regular bus services by State Transport run with great frequency from Central Bus Station (CBS). Students can avail monthly bus pass facility with student discount rates from the ST Bus terminal at CBS. Plenty of shared taxis are also available, which frequently go from various points in Nashik to Ghoti, and Igatpuri

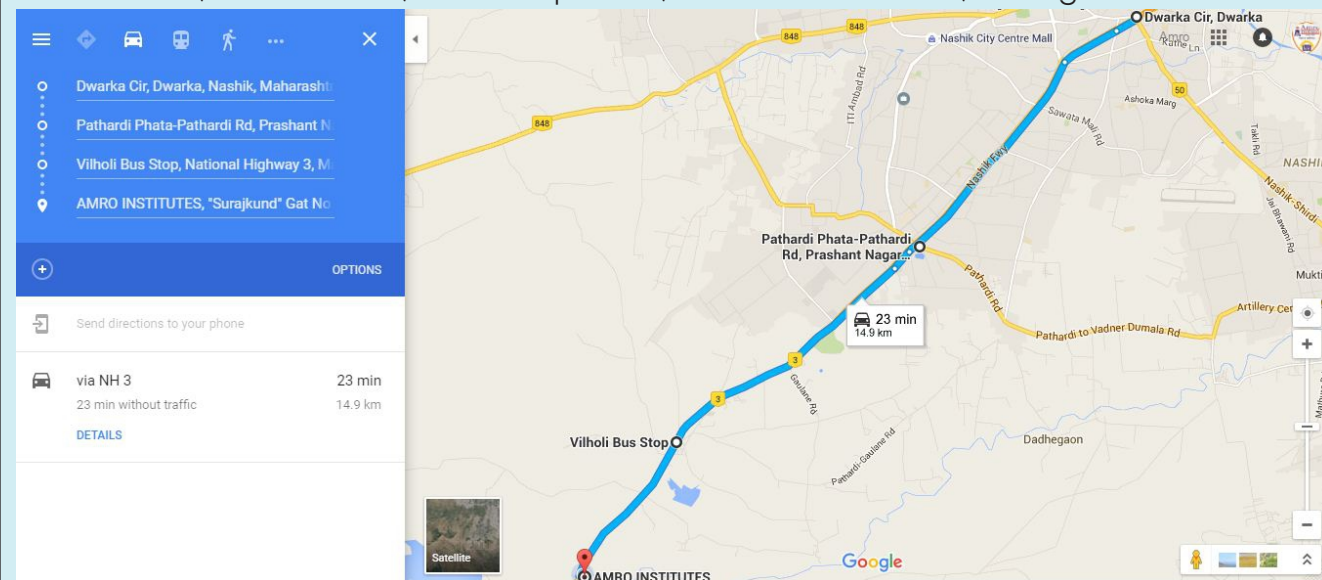
### NASHIK - CITY OF PILGRIMAGE, INDUSTRIES & WINE

Nashik can be considered an ideal blend of the Eastern and Western Cultures .

On one hand, it is quintessential land of pilgrims, replete with the pious devotional chants and the offerings of the devotees at holy sites including Ramkund, Shirdi, Trimbakeshwar, Infant Jesus Shrine, etc.

On the other hand , we have a modern Nashik, with various industrial areas like Satpur, Ambad, and Sinnar, making it as one of the largest developed industrial areas of India, boasting companies like Mahindra & Mahindra, VIP, Neelkamal, MICO Bosch, Crompton Greaves, ABB, Glaxo SK, Thyssenkrupp, Mylan, etc.

Due to its marvelous weather, Nashik has also become the Wine Capital of India, with major wine makers having their establishments in and around Nashik, including Sula Wines, York Wines, Vinsura Wines, Good Drop Wines, and Chandon Wines, among others.



## Amro PLEDGE

I am a proud AMROITE  
and I shall always  
strive to be worthy of it.

All AMROITES are my  
friends.  
I will work with others  
as a team,  
and I will strive to be  
a solution,  
and never a problem.

I will keep myself  
well groomed.  
It will always be  
my pleasure to help  
and serve all mankind  
with a smile.  
I shall enjoy  
what I learn.

I will strive to  
enhance my knowledge,  
as learning never ends.

I shall give my Parents,  
Teachers,  
Elders,  
and Colleagues respect,  
and treat everyone  
with courtesy.  
And I will respect  
the environment.

To my College,  
Faculty,  
Staff  
and my fellow friends.  
I pledge my Cooperation  
and Courtesy  
with all Honesty.

I will be a moral citizen  
in and out of the Campus.  
So as not to tarnish  
the name of AMRO  
and my family.

WE ARE ALL PROUD AMROITES.  
ATHITI DEVO BHAVA.  
JAI HIND



## COURSES AT Amro

### Diploma in Hotel Operations (DHO)

Course Duration – 2 years

Minimum Qualification – 10th (SSC or equivalent)

Awarding body – Maharashtra State Board of Vocational Examinations (MSBVE, Mumbai) Reg. No.: 070037

Highlights - Upon successful completion of this Diploma, students can enroll into 3 year Degree program in Hotel Management, or other streams in a university of their choice, as this course is equivalent to 10+2

### Bachelor of Science in Hospitality Studies (BScHS)

Course Duration – 3 years

Minimum Qualification – 12th (HSC or equivalent). Minimum percentage of 50% for open category, and 45% for reserved category (provided it is supported by valid certification)

Awarding body – Savitribai Phule Pune University (erstwhile University of Pune), PUN Code: CMMN018150 Exam Centre Code: 1082

Highlights - This course qualifies students to apply for PG Diploma in Canada, with a choice of two Colleges affiliated with Amro.

### Twin Diploma by AHLEI (USA) and Amro (TDAA)

Course Duration – 3 years

Minimum Qualification – 10th (SSC or equivalent)

Awarding body – American Hotel and Lodging Educational Institute (USA) for Theory courses and Amro Tourism Academy for Practical courses.

Highlights - This course qualifies students to apply for PG Diploma in Canada, with a choice of two Colleges affiliated with Amro.

### Bartending Course by AHLEI (USA) and Amro

Course Duration – 6 months

Minimum Qualification – 10th (SSC or equivalent)

Awarding body – American Hotel and Lodging Educational Institute (USA) for Theory course and Amro Tourism Academy for Practical course.

Highlights - We have a fully equipped and functional Training Bar, where all enrolled students will get hands on training in preparing various cocktails and mocktails.

### Certificate Courses by AHLEI (USA)

Course Duration – 4 to 6 months

Minimum Qualification – 10th (SSC or equivalent)

Awarding body – American Hotel and Lodging Educational Institute (USA)

Highlights - These individual and/or departmental specialization courses are offered as a “Learn at your pace” option. Students do not need to attend classes, and can check in with their assigned mentor for doubt clarification and regular tests. These courses are especially ideal for industry professionals looking to upgrade knowledge and skills. (We are the only Institute in North Maharashtra offering these courses.)

### HSC in Arts/Science/Commerce

Course Duration – 2 years

Minimum Qualification – 10th (SSC or equivalent)

Awarding body – Pune Board UDICE No. 27200905602

Highlights - Students can enroll into either Arts, Science or Commerce. Intake capacity of 120 students per stream. No requirement of Online Process for Admissions.

### Government Funded FREE Courses

From time to time, Amro offers free courses which are funded by the government. In the recent past, Amro has successfully completed one batch each of Housekeeping, F&B Service, and Cooking courses, in affiliation with Maharashtra Tourism Development Corporation (MTDC) under the banner of Hunar Se Rozgar Tak (HSRT). Amro is also an approved centre for offering Hospitality courses of MSSDS (under Skill Development Scheme). Amro has also offered Hospitality courses under the Pradhan Mantri Kaushalya Vikas Yojna (PMKVY -2) scheme.

### Government Scholarships

Students applying for the Diploma/Degree programs and being from any of the reserved categories like ST/SC etc. are eligible to apply for the Government Scholarships when released by the government. Please inquire about your eligibility from our admissions office and also about the availability of this as the number of candidates under each category is limited. We strictly adopt the policy of First come / First serve.

Please be advised that the timely filling and submission of the form and all its requisite documentation, is the sole responsibility of the student. If an application for scholarship is not submitted on time, or rejected for any other reason by the government, the student will be liable to pay the pending fees to the Institute.

### Scholarships & Rewards for Excellence

The Chairman and certain well-wishers offer various scholarships for excellence of students during the academic year. These scholarships and rewards are distributed at the Foundation Day Celebration annually held on 2nd August .

### Documents Required

Based on the course enrolled in, candidates are required to submit all applicable documents in original, along with 4 self attested copies

<b>Application Form</b>	<b>Photo x 4</b>
<b>10th Mark Sheet</b>	<b>10th Pass Certificate</b>
<b>12th Mark Sheet</b>	<b>12th Pass Certificate</b>
<b>LC/TC</b>	<b>Ration Card Copy</b>
<b>Domicile</b>	<b>Nationality</b>
<b>Aadhaar Card Copy</b>	<b>PAN Card Copy</b>
<b>Caste Certificate</b>	<b>Caste Validity</b>
<b>Creamy Layer</b>	<b>Income Certificate</b>
<b>Gap Certificate</b>	<b>Migration Certificate</b>